NIELSEN AS OF FEB 1990
CA23

	TOT CAMBRIDGE NEW				TOT DORAL					
	SHARE		SDI		SHARE		SDI		1989	1988
	6MM '89	6MM '88	6MM '89	6MM '88	6MM '89	6MM '88	6MM '89	6MM '88	DIFF.	DIFF.
SECTION 32	2.46	1.98	86.56	84.11	8.03	6.21	186.28	166.02	-84.10	-82.13
SECTION 25	1.98	1.69	69.71	71.84	7.28	6.34	168.72	169.51	-67.73	-70.15
SECTION 23	3.33	3.10	117.26	131.75	6.87	5.71	159.37	152.60	-113.93	-128.64
SECTION 36	3.55	2.11	124.86	89.76	6.33	4.94	146.84	132.21	-121.31	-87.64
SECTION 22	2.48	2.35	87.11	99.88	6.29	5.62	145.88	150.27	-84.63	-97.53
SECTION 35	4.05	2.85	142.33	121.17	6.13	5.10	142.11	136.44	-138.29	-118.31
SECTION 42	4.11	4.54	144.52	193.03	6.01	7.09	139.35	189.62	-140.41	-188.48
SECTION 52	6.25	5.13	219.85	218.02	5.43	5.56	125.85	148.78	-213.60	-212.89
SECTION 31	2.36	2.17	82.81	91.97	5.36	5.53	124.36	147.75	-80.46	-89.81
SECTION 45	3.80	2.67	133.59	113.24	5.29	4.26	122.64	113.84	-129.79	-110.57
SECTION 24	1.84	1.88	64.58	80.04	5.15	4.53	119.42	121.26	-62.74	-78.15
SECTION 33	5.44	3.96	191.22	168.17	4.96	4.71	114.98	125.98	-185.78	-164.21
SECTION 54	3.51	2.05	123.34	86.97	4.59	3.49	106.48	93.28	-119.83	-84.93
SECTION 34	4.87	4.02	171.16	170.69	4.38	3.71	101.49	99.09	-166.29	-166.67
TOTAL UNITED STATES	2.84	2.35	100.00	100.00	4.31	3.74	100.00	100.00	-97.16	-97.65
SECTION 26	2.12	2.34	74.67	99.39	3.88	3.63	89.98	97.06	-72.55	-97.05
SECTION 44	3.90	3.44	137.28	145.91	3.74	3.01	86.71	80.44	-133.38	-142.48
SECTION 51	2.38	2.07	83.56	87.73	3.67	2.77	85.10	73.94	-81.18	-85.67
SECTION 46	2.70	2.55	94.96	108.45	3.53	3.39	81.77	90.58	-92.26	-105.90
SECTION 53	2.13	1.30	74.78	55.20	2.88	1.97	66.90	52.80	-72.65	-53.90
SECTION 13	2.13	1.68	75.04	71.43	2.44	2.04	56.66	54.63	-72.90	-69.75
SECTION 55	0.73	0.45	25.63	19.10	2.10	1.59	48.59	42.63	-24.90	-18.65
SECTION 21	1.11	0.78	39.14	32.99	2.02	1.34	46.96	35.92	-38.03	-32.22
SECTION 16	1.79	1.52	63.01	64.60	1.99	2.04	46.18	54.51	-61.22	-63.08
SECTION 43	1.55	1.27	54.51	53.88	1.93	1.07	44.86	28.48	-52.96	-52.61
SECTION 41	1.40	1.28	49.34	54.27	1.88	1.52	43.54	40.63	-47.93	-52.99
SECTION 11	1.71	1.55	60.19	65.96	1.53	1.61	35.42	43.15	-58.48	-64.41
SECTION 12	0.94	0.76	33.20	32.33	1.40	1.28	32.57	34.12	-32.25	-31.57
SECTION 15	0.74	0.52	25.86	21.95	0.97	0.68	22.54	18.22	-25.13	-21.43
SECTION 14	0.44	0.32	15.54	13.73	0.28	0.47	6.43	12.66	-15.10	-13.41

2041395151

Source: https://www.industrydocuments.ucsf.edu/docs/ljjm0004